

Goodfella

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Experience

OSI • UX/UI Designer • 2016 -

User Research / UX Design / UI Design / Prototyping

I currently work for OSI - where my responsibilities encompass User Research, Information Architecture, and the design of different products

Telerik/Progress • Senior UX Designer • 2016

User Research / UX Design / Information Architecture / Prototyping

I was doing usability research in the form of card-sorting and tree testing along with other qualitative and quantitative research methods which formed into a feasible interactive solution.

Proznanie • Lead UX Designer • 2015 - 2016

User Research / UX Design / UI Design / Wireframing / Prototyping

Proznanie is a web-based platform which serves as an online virtual classroom. During my time there I was in charge of Product Design, UX Design, UI Design, as well as User Research through various interviews. The team worked within a flexible SCRUM environment so I also had to keep track of tightly adapting the design phase for this agile workflow.

WebFactory • Interaction Designer • 2013 - 2015

UML Diagrams / UX Design / UI Design / Wireframing / Prototyping

WebFactory is a Dutch-Bulgarian web design & development agency. My responsibilities as the lead UX Designer were to tackle each and every project from the ground-up, tailoring business requirements into user-centered goals. That included Use Cases, Activity Diagrams, User Flows, Sitemaps, Wireframing & UI Design. I also developed interactive prototypes which then served as the focal point for further development & design.

Economedia • Infographic Designer • 2010 - 2012

Infographic Design / Information Architecture / Editorial Design / Illustration

Economedia is the biggest business-related media group in Bulgaria. Their portfolio encompasses medias such as Capital & Dnevnik. During my time there my responsibilities covered mainly Infographic Design. Once and then, however, I would put on my artist's shoes and chip in with an illustration or an editorial piece.



Education

New Bulgarian University • BA/Animation/ • 2011 - 2015

Bachelor in Animation in New Bulgarian University Sofia, Bulgaria

Design Academy Eindhoven • BA/Design/ • 2009 - 2010

Bachelor in the renowned Design Academy Eindhoven, Netherlands



Milestones

WebVR Incubator • UX Mentor • 2017

Invited to mentor and share some advice on techniques for Interaction Design for WebVR

New Bulgarian University • UX Teacher • 2017

Invited to start my own course in UX Design for 4-year Bachelors in Multimedia

UX Sofia 2017 • UX Speaker • 2017

Hosted a lightning talk at UX Sofia 2017 on how to prototype immersive experiences"

UXify 2016 • UX Speaker • 2016

Chosen to host a lecture on prototyping in UXify 2016 conference

prototypr.io • UX Publications Author • 2016

Started writing articles on UX Design, Usability, User Research, Prototyping, etc.



Expertise

Print

Illustration
Branding & Identity
Infographic Design
Editorial Design
Typography

Digital

UX Design
UI Design
Web Design
HTML5 & CSS3
Javascript /basic/

Motion

Drawn Animation
Vector Animation
Motion Design
After Effects
Compositing

Software

Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Adobe InDesign
Axure RP
Prototyping Softwares



Courses & Certificates

NABA

Design Course

1-month course in design in Nuova Accademia di Belle Arti, Milano

IELTS(7/9)

Certificate for English Language Proficiency

Saint Martins Design Course

Short Course in Central Saint Martins, London on 'How to properly develop your products'

Saint Martins Storyboard Course

Short Course in Central Saint Martins, London on 'Storyboarding for Animation & Movies'