



## Experience

### RedLark • Senior UX Designer • 2017 -

User Research / Information Architecture / Prototyping

I currently work for RedLark, a company developing poker solutions

### OSI • Senior UX Designer • 2016 - 2017

User Research/ UX Design / UI Design / Prototyping

At OSI I was doing User Research, Information Architecture, and the design of different products. I won a **UX Design Award Nomination** for a mobile app we developed.

### Telerik/Progress • Senior UX Designer • 2016

User Research / Information Architecture / Wireframing / Prototyping

I was doing usability research in the form of card-sorting and tree testing along with other qualitative and quantitative research methods which formed into a feasible interactive solution.

### Proznanie • UX Designer • 2015 - 2016

User Research / Wireframing / Information Architecture / Prototyping

Proznanie is a web-based platform which serves as an online virtual classroom. I was in charge of Product Design, UX Design, UI Design, as well as User Research through various interviews.

### WebFactory • Interaction Designer • 2013 - 2015

UML Diagrams / Wireframing / Information Architecture / Prototyping

WebFactory is a Dutch-Bulgarian design & development agency. I tackled each project from the ground-up, tailoring business requirements into user-centered goals. That included Use Cases, Activity Diagrams, User Flows, Sitemaps, Wireframing, prototyping & UI Design.

### Economedia • Infographic Designer • 2010 - 2012

Infographic Design / Information Architecture / Editorial Design / Illustration

Economedia is the biggest business-related media group in Bulgaria. During my time there my responsibilities covered mainly Infographic Design.



## Education

### New Bulgarian University • BA/Animation/ • 2011 - 2015

Bachelor in Animation in New Bulgarian University Sofia, Bulgaria

### Design Academy Eindhoven • BA/Design/ • 2009 - 2010

Bachelor in the renowned Design Academy Eindhoven, Netherlands



## Milestones

### UX Design Awards 2017 • Nominee • 2017

UX Design Award nomination for a mobile app that helps anorexia patients & their family

### WebVR Incubator • UX Mentor • 2017

Invited to mentor and share some advice on techniques for Interaction Design for WebVR

### New Bulgarian University • UX Teacher • 2017

Invited to start my own course in UX Design for 4-year Bachelors in Multimedia

### UXify | UX Sofia • UX Speaker • 2016 - 2017

Chosen to host lectures on the topic of digital prototyping and prototyping for VR/AR/MR

### prototypr.io • UX Publications Author • 2016

Started writing articles on UX Design, Usability, User Research, Prototyping, etc.



## Expertise

### Print

Illustration  
Branding & Identity  
Infographic Design  
Editorial Design  
Typography

### Digital

UX Design  
Information Architecture  
User Research  
Interaction Design  
HTML5 & CSS3  
Javascript /basic/

### Motion

Drawn Animation  
Vector Animation  
Motion Design  
Compositing

### Software

Adobe Creative Suite  
Axure RP  
proto.io  
Sketch  
AR/VR prototyping tools



## Courses & Certificates

### NABA

#### Design Course

1-month course in design in Nuova Accademia di Belle Arti, Milano

### IELTS(7/9)

Certificate for English Language Proficiency

### Saint Martins Design Course

Short Course in Central Saint Martins, London on 'How to properly develop your products'

### Saint Martins Storyboard Course

Short Course in Central Saint Martins, London on 'Storyboarding for Animation & Movies'